



3016 Calgary Highlanders (Airdrie)
 Royal Canadian Army Cadet Corps
 Parent's Committee



RPO PO BOX 20006
 1861 Meadowbrooke Drive SE
 Airdrie AB T4A 1V3
<http://AirdrieCadets.com>

November 22, 2011

The 3016 Calgary Highlanders (Airdrie) Royal Canadian Army Cadet Corps has been very busy this past year setting up new programs and activities as our program expanded from for the approximately 25 up to our current strength of about 90 youth aged 12-18 in our program. Our cadets come from all around the Airdrie, North Calgary, Beiseker and Acme areas with some cadets driving over 70km each way just to attend. Both young men and women have benefitted greatly from some of these new programs including the pipes and drum band, biathlon team, drill team and marksmanship team. These programs are provided for all interested youth at absolutely no cost to them to make the cadet program available to youths from all backgrounds and socioeconomic statuses. These kids are able to receive free instruction in a number of areas including music, physical fitness training, leadership, marksmanship, citizenship, parade, teaching, history, orienteering, volunteerism, environmentalism and public speaking.

These programs help teach our local youth to become active, responsible members of our communities while participating in fun, challenging and rewarding activities. The Army Cadet program includes learning about the Canadian Forces and especially the history of the Canadian Forces. Youths are encouraged to play a large role in the community through volunteerism. Our cadets can be seen volunteering at many events including a variety of events at the Royal Canadian Legion, Airdrie Remembrance day ceremonies (including providing the pipes and drums), Airdrie Fest, collecting donations for the Veteran's Food Banks, selling poppies for Remembrance Day, the Airdrie Air show and the Airdrie Show and Shine. These events help to teach the youths involved the importance of leadership, citizenship, community, environmentalism and teamwork.

The popularity of our corps has been steadily increasing with a huge jump in enrolment as well as provincial recognition by being awarded the Army Cadet League Shield as Best Trained Army Cadet Corps in Urban Alberta. Our cadet group has recently been featured in many newspapers including the Neighbours section of the Calgary Herald, The Airdrie Echo, Airdrie City View, The Rocky View Weekly and Here's the Scoop. With this huge increase in our numbers and activities comes an increased need for donations from our community to support our local youth members. While we can cover our increased operating costs of approximately \$16,000, the costs of new equipment required to fully support this program as it expands is quite large. Currently, we are doing a variety of fundraising efforts in order to raise the approximately \$144,000 required to keep this program running properly and available to all local youths.

A breakdown of our current expenses is:

	Cost	Yearly Operating Costs	Capital Equipment Costs
Annual Budget	8,500.00	8,500.00	
Band Equipment	44,000.00		44,000.00
Band Instruction	7,500.00	7,500.00	
Field Gear	29,000.00		29,000.00
Biathlon Team	16,000.00		16,000.00
Drill Team	2,000.00		2,000.00
Marksmanship	2,000.00		2,000.00
Other Equipment	21,000.00		21,000.00
Highland Kit	14,000.00		14,000.00
Total	144,000.00	16,000.00	128,000.00

In order to raise much needed money for our programs, we are doing a variety of events including: working a casino through Alberta Lotteries, running several silent auctions, doing paid appearances, an annual garage sale and several other community level fundraising events. However, this simply is not enough to maintain this exceptional corps through the growth in

popularity that it is experiencing. So we are asking for a corporate donation to help to maintain the high quality of the program and to keep it free to all interested youths.

If your company could provide a donation, it would be greatly appreciated by the youth and families involved with this excellent program. Donors will be recognized in several ways:

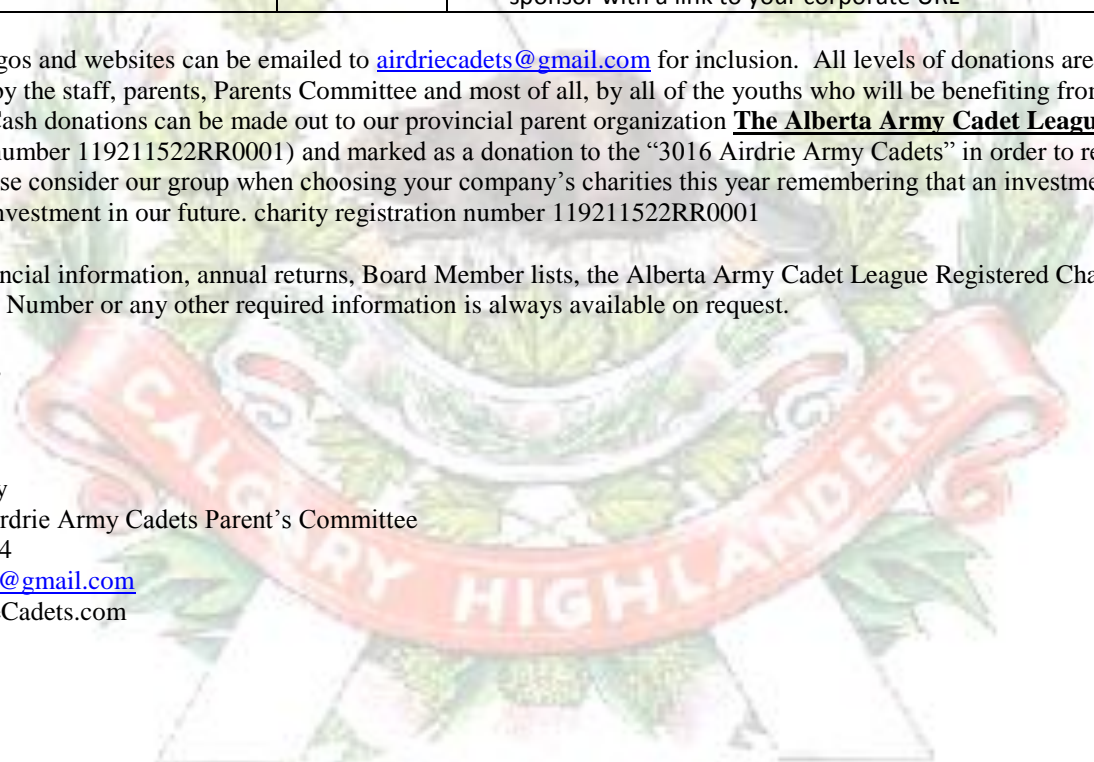
\$10,000 and above	Platinum	<ul style="list-style-type: none"> • Corporate logo and URL in the main menu of our website as a platinum donor • All lower level recognition
\$5,000 to \$9,999	Gold	<ul style="list-style-type: none"> • Corporate logo and URL in the main menu of our website as a gold donor • All lower level recognition
\$2,500 to \$4,999	Silver	<ul style="list-style-type: none"> • Mentioned as a silver level donor • All lower level recognition
\$1,000 to \$2,499	Bronze	<ul style="list-style-type: none"> • Mentioned on our website 2011-2012 donations page as a bronze level donor with a link to your corporate URL and logo • All lower level recognition
Up to \$999	Supporter	<ul style="list-style-type: none"> • A page in our donors list at our silent auctions on December 11 and Feb 11 where possible (depending on donation date). • Receive posts as a sponsor on our Facebook and Twitter Feeds. • Mentioned on our website 2011-2012 donations page as a sponsor with a link to your corporate URL

Corporate logos and websites can be emailed to airdriecadets@gmail.com for inclusion. All levels of donations are much appreciated by the staff, parents, Parents Committee and most of all, by all of the youths who will be benefiting from your donations. Cash donations can be made out to our provincial parent organization **The Alberta Army Cadet League** (charity registration number 119211522RR0001) and marked as a donation to the “3016 Airdrie Army Cadets” in order to receive a tax receipt. Please consider our group when choosing your company’s charities this year remembering that an investment in our youth is an investment in our future. charity registration number 119211522RR0001

Detailed financial information, annual returns, Board Member lists, the Alberta Army Cadet League Registered Charitable Organization Number or any other required information is always available on request.

Respectfully,

Mark Bentley
 President, Airdrie Army Cadets Parent’s Committee
 403-590-0294
airdriecadets@gmail.com
<http://AirdrieCadets.com>





Airdrie Army Cadets Donation Form
 3016 Calgary Highlanders (Airdrie)
 Royal Canadian Army Cadet Corps
 Parent's Committee



Donor Information (please print or type)

Name	
Billing address	
City	
State	
ZIP Code	
Telephone (home)	
Telephone (business)	
Fax	
E-Mail	

Pledge Information

I (we) pledge a total of \$ _____ to be paid: ____ now ____ monthly ____ quarterly ____ yearly.

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

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____ I (we) wish to have our gift remain anonymous.

Signature(s)
Date

For tax receipts, please make checks payable to the Alberta Army Cadet League (charity registration number 119211522RR0001)

**Alberta Army Cadet League,
 attn. 3016 Airdrie Army Cadets
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 Airdrie AB T4A 1V3**